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WORDS... and MUSIC—

158

You *can't* help inhaling—but you *can* help your throat. Smoke—
AMERICA'S FINEST CIGARETTE

THE CURTAIN'S UP—
on smoking pleasure without penalties—

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You *can't* help inhaling—but you *can* help your throat. Smoke—
AMERICA'S FINEST CIGARETTE

YEAR'S SMARTEST LINE....

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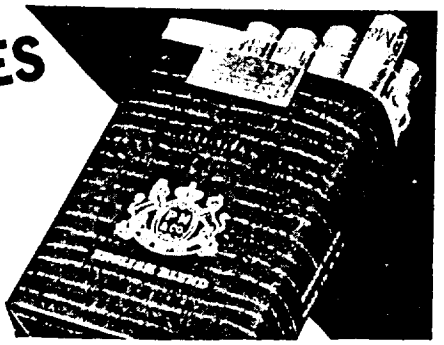
AMERICA'S FINEST CIGARETTE

PLAYING TO BIGGER AUDIENCES EVERY DAY!

America's Finest Cigarette. Better in taste—proved better for you. You *can't* help inhaling—but you *can* help your throat!



FINAL CURTAIN
on smoking penalties

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You *can't* help inhaling—but you *can* help your throat. Smoke—
AMERICA'S FINEST CIGARETTE

2-65

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